

## WE-POWER loan application form

**Please do not fill this document.** This document just serves as preparation for your application in the online form here: <https://forms.gle/FPaj5RRQZPS5qSma7>

Questions are subject to change. To complete the form efficiently, please have the following items ready before you start:

- a soft copy of your business registration document;
- financial statements for 2025, 2024 (and earlier if applicable);
- a pitch deck, flyer or business profile if available (optional).

Having these on hand will ensure you can fill out the form completely in one go and we estimate that filling in the form should take about 20-30 minutes.

The WE-Power Fund, by WOCEN and CEO Africa, provides business loans for women-led businesses in Ghana that are making a climate impact. Through the WE-POWER Fund, selected companies will receive loans between GHS 120,000–350,000 to be repaid within 2 years, combined with tailored business development support for the duration of the loan.

The loans are interest-free, but there is a **fixed, non-refundable application fee of GHS 5,000** (to be paid after an initial meeting) and a **post-investment advisory fee of GHS 7,500**, which is added to the approved loan amount and spread equally over the loan repayment period. Next to our advisory, which can include support with sales, operations or specific technical or climate expertise, portfolio companies will become part of a peer community of women climate entrepreneurs.

The WE-POWER Fund targets profitable women-led businesses that need financing to grow the company and their climate impact. Before you apply, please review our self-assessment checklist on our website <https://ceo-enterprises.com/we-power-fund/> You can use this checklist to see if you are eligible to apply for a loan with the WE-Power Fund. If you answer no to any of the listed requirements in the checklist, you are not eligible to apply at this stage.

Please provide accurate and detailed information below. To complete the form efficiently, please have the following items ready before you start:

- a soft copy of your business registration document;
- financial statements for 2026 (to date), 2025 and 2024 (and earlier if available);
- a pitch deck, flyer or business profile if available (optional).

Having these on hand will ensure you can fill out the form completely in one go, and we estimate that filling in the form should take about 20–30 minutes.

This form will remain open for applications on a rolling basis, but if you want to be considered for the first Investment Committee meeting, please submit the form by **31st March**.

**By completing this form, you confirm that the information provided is accurate and consent to the collection and processing of your data for the purpose of assessing your application to the WE-POWER Fund. All information will be treated as confidential.**

The name, email, and photo associated with your Google account will be recorded when you upload files and submit this form

\* Indicates required question

- Business Name\*
- Name of the key contact person\*
- E-mail address of key contact person\*
- Phone number of key contact person\*
- Business phone number \*
- Please provide a short description of the business (including your products / services)
- Business Location (Region, city, landmark)\*
- Date of first operations of the business\*
- Date of Business Registration\*
- Registration number and type of registration  
*(i.e. sole proprietorship with registration number XXXXX, or limited by shares (ltd) with registration number XXXXX)\**
- What percentage of the business is owned by women?  
*(This should show in i.e. your Articles of Incorporation or Shareholder Registry)\**
  - Less than 25% (in this case you are not eligible, please do not continue with your application)
  - Between 26% and 50% (in this case you are not eligible, please do not continue with your application)
  - Between 51% and 99%
  - 100% women owned
- Is the CEO or Managing Director a woman?\*
- Yes
- No (in this case you are not eligible, please do not continue with your application)
- How many jobs has the business created so far?  
*(please specify full time, part time, seasonal, other)*
- How many of these jobs are held by women and what leadership opportunities have you created for women?  
What was your average monthly revenue in GHS in 2026?  
*(i.e. X GHS per month. If you have seasonal revenues, please divide the seasonal revenue by the number of months in the season) \**
- Please upload supporting document for your financials in 2026. This can be an excel file with cost and revenue, management accounts or audited statements). You can include projections if available.\*  
*Upload up to 5 supported files. Max 10 MB per file.*
- What was the business revenue in 2025 (in GHS)?\*

- Please upload your financial statement for 2025. This can be an excel file with cost and revenue, management accounts or audited statements). \*  
*Upload up to 5 supported files. Max 10 MB per file.*
- What was the business revenue in 2024 (in GHS)?\*
- Please upload your financial statement for 2024. This can be an excel file with cost and revenue, management accounts or audited statements).\*  
*Upload up to 5 supported files. Max 10 MB per file.*
- What was the business revenue in 2023 (in GHS)?
- Please upload your financial statement for 2023. This can be an excel file with cost and revenue, management accounts or audited statements).  
*Upload up to 5 supported files. Max 10 MB per file.*
- Did you / your team prepare these financial statements or were these developed by an external accountant or auditor?\*
- Prepared by our team
  - Extracted from a business software we use
  - Prepared by our in-house accountant
  - Prepared by an external accountant
  - Prepared by an auditor
  - Other:
- Does the business have a corporate bank account?\*
- Yes
  - No
  - Other:
- Business Tax Identification Number\*
- Does the business have a tax clearance certificate for 2025?\*
- Yes
  - No
  - We are in the process of obtaining this
  - We are willing to do this before the investment committee meeting
- How much of your production capacity are you currently using? (i.e. can you tell us how many days a week you produce or provide services, do you have a lot of inventory?)
- What are your target customers? (i.e. do you sell to individuals, to supermarkets, to restaurants, to farmers, to processors, to businesses)\*
- How many customers do you typically serve in a month or cycle?

*(i.e. please explain if you have one off-taker that buys everything at the end of production,, what volumes to you supply to retailers or how many individuals you serve in an average month)*

- What percentage of your customers are recurring?  
*(i.e. 50% of my customers comes back to buy from me a second time or repeat purchase within three months after their initial purchase/use of service)*
- Which of our target sectors best describes your business? Kindly specify if you choose 'other'\*
  - Renewable Energy
  - Climate-smart agriculture
  - Circular Economy
  - Ecological construction / building
  - Ecotourism
  - Resource or energy efficiency (including manufacturing and logistics)
  - Other:
- What climate-smart practices does your business already implement?\*
- What climate-smart practices are you planning to implement?\*
- How do you currently measure your (climate) impact?  
*(i.e., what KPIs or targets have you set, what do you already measure, how often do you measure this)*
- How do you solve a problem of the communities in which you work?
- What is currently needed to grow your business? (You can select multiple. Kindly specify if you choose 'other')\*
  - Working Capital
  - Equipment
  - Raw materials
  - Research and (product) development
  - Certifications
  - Energy efficiency
  - Hiring new staff
  - Operational expenses
  - Other:
- Please list the specific items or expenses and their individual cost:  
*(i.e. a solar installation for XGHS, X GHS for X pieces of sustainable packaging materials, X GHS for a production space, X GHS for a specific license, X GHS for a production manager salary)\**
- What is the total loan amount (in GHS) you are requesting ? \*

- How will this investment generate additional revenue or reduce your operational cost?\*
- In how many months do you plan to repay the loan amount?  
*The maximum is 2 years / 24 months. As an example, with a loan of GHS 150,000 with repayment in 24 months, the monthly amount will be GHS6,250\**
- Have you received any external funding before?  
*(Grant, loan, equity investment) If yes, please specify.\**
- Does the business currently have any other loans that need to be repaid?  
*This can be from banks, friends and family or suppliers that have not been paid yet\**
  - Yes
  - No
- If yes to the above, how much is outstanding (in GHS) and by when should this be repaid?
- We plan to actively support the business over the period of the loan repayment. What kind of support would most help your business?  
*(i.e. support with sales, specific training for staff, an export study, branding and marketing, packaging, technical advisory, impact measurement, procurement, financial management). Please be as specific as possible.\**
- Please include the business website or social media channels (if any)
- Please upload your registration document\*  
*Upload 1 supported file. Max 10 MB.*
- Please upload a pitch deck, flyer or business profile if available (optional)  
*Upload up to 5 supported files. Max 10 MB per file.*
- I am willing to share financial and impact data with the WE-POWER fund for monitoring and reporting, both during the loan and after. \*
  - Yes
  - No
- **Due Diligence fee**  
I understand and agree that, if my application is positively reviewed and I proceed in the process, I am required to pay a **fixed, non-refundable due diligence fee of GHS 5,000**. This fee covers the due diligence visit and preparation of all documentation for submission to the Investment Committee.\*
  - Yes (required to proceed)
  - No
- **Post-Investment advisory fee**  
I understand and agree that, if my loan is approved by the Investment Committee, a fixed advisory fee of GHS 7,500 will be added to the loan amount and spread over

the loan repayment period. This fee covers ongoing support from the CEO Africa team, including monthly check-ins, tailored advisory, and peer learning sessions with other portfolio companies.\*

- Yes (required to proceed)
- No
- How did you hear about this opportunity?

Thank you for filling in this form. Please don't forget to click submit below. We review applications on a rolling basis and will contact you to schedule a call if your business meets the criteria outlined in the self-assessment checklist.

All information provided will be treated as strictly confidential and processed solely for the purpose of assessing your application for the WE-POWER Fund. By submitting this form, you confirm that the information provided is accurate and consent to the collection, use, and storage of your data for this purpose.

If your application is not selected, we may retain your information for a limited period to inform you about other relevant financing and support opportunities. You may request access to, correction of, or deletion of your data at any time by contacting us on [info@ceo-enterprises.com](mailto:info@ceo-enterprises.com)